

NUG Strategies

CROSSCUTTING

- TIM Partnerships and Programs
- Multidisciplinary NIMS and TIM Training
- Goals for Performance and Progress
- TIM Technology
- Effective TIM Policies
- Awareness and Education Partnerships

RESPONDER SAFETY

- Recommended Practices for Responder Safety
- Move Over/Slow Down Laws
- Driver Training and Awareness

SAFE, QUICK CLEARANCE

- Multidisciplinary TIM Procedures
- Response and Clearance Time Goals
- 24/7 Availability

PROMPT, RELIABLE COMMUNICATIONS

- Multidisciplinary Communications Practices and Procedures
- Prompt, Reliable Responder Notification
- Interoperable Voice and Data Networks
- Broadband Emergency Communications Systems
- Prompt, Reliable Traveler Information Systems
- Partnerships with News Media and Information Providers

The following NTIMC member organizations have endorsed the NUG.

- **AAA** American Automobile Association
- **AASHTO** American Association of State Highway and Transportation Officials
- **AMPO** Association of Metropolitan Planning Organizations
- **ATSSA** American Traffic Safety Services Association
- **APCO** Association of Public-Safety Communications Officials International
- **CVVRA/ERSI** Cumberland Valley Volunteer Fire Association/Emergency Responder Safety Institute
- **I-95CC** I-95 Corridor Coalition
- **IACP** International Association of Chiefs of Police
- **IAFC** International Association of Fire Chiefs
- **IFSTA** International Fire Service Training Association
- **ITE** Institute of Transportation Engineers
- **ITS America** Intelligent Transportation Society of America
- **NASEMSO** National Association of State Emergency Medical Service Officials
- **NENA** National Emergency Number Association
- **NVFC** National Volunteer Fire Council
- **TRAA** Towing and Recovery Association of America

National Traffic Incident Management Coalition



National Unified Goal

***Working Together for
Improved Safety, Clearance
and Communication***



www.timcoalition.org

Imagine a future where...

- Traffic backups from crashes are cleared quickly and efficiently;
- Workers who respond to traffic crashes are never injured or killed at the scene; and
- Traffic incident communications are prompt, reliable, and coordinated.

Imagine a future where traffic incident responders from all disciplines...

- Follow agreed-upon multidisciplinary procedures;

- Routinely train and exercise together;
- Build partnerships to support multidisciplinary on-scene missions; and
- Work together to achieve multidisciplinary performance goals.

Imagine a future where drivers have the information and education necessary to...

- Easily avoid incident-related delays;
- Slow down and move over when approaching crash scenes; and
- Safely move vehicles involved in non-injury crashes out of the roadway.



The National Unified Goal for Traffic Incident Management is:

- Responder Safety
- Safe, Quick Clearance, and
- Prompt, Reliable, Interoperable Communications.

For the first time, major national organizations representing the many disciplines who respond to traffic incidents have joined together under the banner of the National Unified Goal (the “NUG”) to improve the way they manage response to traffic incidents in the United States. Development of the NUG was inspired when a delegation of U.S. traffic incident responders toured Europe and learned how multidisciplinary responders there have increased safety and efficiency by following unified procedures.

Developed through a consensus process by representatives of the major national organizations representing traffic incident responders, the NUG consists of the three major goals above, and 18 strategies for achieving those goals.

The NUG is being implemented through State, regional and local Traffic Incident Management Partnerships. NTIMC and its partners at the national level are working together to provide tools and guidance to assist TIM partners in implementing NUG strategies.