March 2010 Update

Since the last NTIMC meeting, the TIM Network has been busy on a number of initiatives and it has identified some target areas moving forward.

Completed since last meeting

- Established the TIM Network Advisory Board
    - Dick Ashton – IACP
    - Allen Baldwin – Pennsylvania Turnpike Commission
    - Chief Grady Carrick – Florida Highway Patrol
    - Frank Horne – Tennessee DOT
    - Rusty James – MoDOT
    - Angie Kremer – Michigan DOT
    - Marian Thompson – Dallas Texas MPO
    - George Saylor – Ohio DOT
- Developed, disseminated and summarized a TIM survey
    - See attached
- Developed a symbol of the network
    - Tim Shareswell (above right)
- Raised awareness of the TIM Network
    - 106 people viewed and downloaded the TIM Network Application after taking the survey
    - Embraced social media
        - Established the National Traffic Incident Management Coalition Facebook page
            - Nearly 350 fans as of 3/3/2010
        - Created a Facebook account for Tim Shareswell
            - 29 friends as of 3/3/2010
        - Developed a standard TIM Network advertisement
            - Provided to the Michigan statewide TIM conference coordinator
    - Created a TIM Network POC on the NTIMC Website
    - Participated in two FHWA sponsored webinars and discussed the TIM Network
        - Total participation is estimated to have exceeded 300 locations
- Provided a document offering ideas for the redevelopment of the NTIMC website from a users perspective

Planned Activities

- Coordinate with the NTIMC to communicate with and engage TIM Network members
- Seek input from NTIMC leadership about emerging needs for participation from the Network
- Serve as a flashpoint for generating ideas and identifying needs of practitioners

Request for Action by NTIMC Leadership

The anniversary of the NUG and the two FHWA webinars has sparked renewed and refocused attention on the document. The TIM Network Advisory Board discussed two separate initiatives to engage the TIM Network and to support the continued use of the NUG:

- Development of a powerpoint series for each of the NUG strategies
    - Format similar to the Incident Command System courses offered online (ICS-100 and 200)
    - Provide a narrated presentation with a mix of presentation material, interactive knowledge checks, and personal anecdotes from experienced members
- Development of the *NUG Integration Guide* to help practitioners from all disciplines identify ways to integrate the principles of the NUG into their organizations.

After some discussion it was decided that the NUG Integration Guide may be too much for a volunteer group to accomplish but that the powerpoint presentations might be feasible.

The target for the final deliverable would be through both the redeveloped NTIMC website and the coalition's social networking outlets as stand-a-lone modules.

The proposed development process for this project would be as follows:

- Division of NUG strategies among the working groups
- Development of initial content sources and outlines
    - Submittal to NTIMC for concurrence
- Identification of subject matter experts within the TIM Network to
    - Develop content draft
    - Select individuals for narration and anecdotal information
        - Submittal to NTIMC for concurrence
- Finalization of presentations and conversion to web-ready state

Please identify the following:

- If there is concurrence from the Coalition to move forward with this effort
    - Concurrence or suggestions for the development process